



# SRI BHARATHI

ENGINEERING COLLEGE FOR WOMEN

(Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai)  
Kaikkurichi, Pudukkottai -622 303

[www.sbec.edu.in](http://www.sbec.edu.in)

## NAAC DOCUMENTS



Quality Indicator Frame Work

Criterion – 6

**Governance, Leadership and Management**

Submitted by

**IQAC**

**Internal Quality Assurance Cell**

**Sri Bharathi Engineering College for Women**



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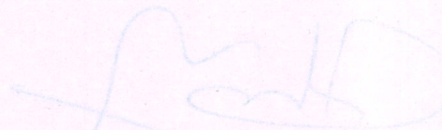
# **Strategic/ Perspective /Development and Deployment Plan**

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# **STRATEGIC/ PERSPECTIVE/ DEVELOPMENT PLAN AND DEPLOYMENT**

  
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## STRATEGY DEVELOPMENT AND DEPLOYMENT

- Sri Bharathi Engineering College for Women is located in a rural background in the district of Pudukkottai, Tamil Nadu. It caters to the social needs of rural public. It focuses on grooming the students in all aspects and make them be industry ready. SBECW inculcates in the students, a democratic outlook as well as honoring their dexterity to develop them as resourceful and responsible citizens, who would contribute their best to national culture and civilizations.
- SBECW has formally stated a quality policy. **“The Quality Policy of SBECW is to provide high quality technical education** through systematic and professional approach for educational and identical development through implementation of quality management system”.
- The Governing Council is the backbone of this institution. It holds the authority and responsibility to ensure the fulfillment of the institution's vision and mission. They are also responsible for the policies followed by the institution.
- SBECW has a participative Management and Decentralized Administration for the overall functioning of the institution.



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## **PERSPECTIVE/ STRATEGIC PLAN AND DEPLOYMENT DOCUMENTS AVAILABLE IN THE INSTITUTION**

Based on the vision and mission of the Institution, the Governing Council develops the quality policy driven by the needs of the industries, society and stakeholders, to bridge the gap in curriculum and the same is deployed and monitored.

### **VISION:**

To Empower Women as Intellectual, Valued Human, Ethical Engineer through Outcome Based Education to serve the society in the right path.

### **MISSION:**

- To create conducive atmosphere for Active Teaching - Learning process by adopting Outcome Based Education to turnout an Intellectual Women Engineers.
- To impart value based Education to become Valued Human and professionally groom as Ethical Engineer in the field of Engineering and Allied Areas.
- To inculcate R&D activities in recent engineering and emerging areas to address the day to day issues faced by the society.
- To practice lifelong learning and empowering women students to serve the society as learned person.

  
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# STRATEGIC GOALS OF THE INSTITUTE

**Enhancing  
Teaching  
Learning  
Process.**

**Attain  
Accreditation**

**Industry  
Engagement**

**Career  
opportunities**

**Enhancing  
Placement  
activities**

**Ensure Good  
Governance**

**Engaging in  
Outreach  
Activities**

**Improving  
Internal  
support systems**

**Strengthening  
Employability and  
Entrepreneurship  
skills**

**Improving  
Quality  
Assurance and  
Sustainability**

**Research and  
Development work**

**Enhancing  
Infrastructure  
and other  
facilities**

  
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S.NO	STRATEGIC PLAN	DEPLOYMENT
1.	Effective Teaching and Learning Process	<ul style="list-style-type: none"> <li>❖ Adopting innovative teaching methods.</li> <li>❖ Encouraging E learning</li> <li>❖ Developing Interactive learning through NPTEL video presentation</li> <li>❖ Encouraging project based learning</li> <li>❖ Enhancing personality development of students</li> <li>❖ Providing career and personal mentoring and counseling to students.</li> <li>❖ Regular feedbacks from the students.</li> <li>❖ Enhancing continuous evaluation in teaching learning process by conducting continuous assessment test to improve the academic performance of the students.</li> <li>❖ Boosting Smart class rooms facilities.</li> <li>❖ To Bridge the gap between school and college, bridge courses are conducted for the first year students.</li> </ul>
2.	Improving Quality Assurance and Sustainability	<ul style="list-style-type: none"> <li>❖ Reviewing and updating institutional quality by updating IQAC plans and policy</li> <li>❖ Developing effective IQAC initiatives for the quality improvement of the institute.</li> </ul>

  
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		<ul style="list-style-type: none"> <li>❖ Collecting suggestions from various stake holders like, students, faculties, alumni &amp; employers.</li> <li>❖ Reframing as a structured institutional body.</li> </ul>
3.	Attain Accreditation from the Statutory Bodies	<ul style="list-style-type: none"> <li>❖ Constituting internal committees.</li> <li>❖ Inspection of existing data.</li> <li>❖ Resource and Funds planning.</li> <li>❖ Formulation of plans by top management and IQAC committee.</li> <li>❖ Verify all the required data from both institution and department.</li> </ul>
4.	Industry Engagement	<ul style="list-style-type: none"> <li>❖ Arranging industrial visits, In plant trainings, and guest lecture for students.</li> <li>❖ Supports for Internships, Field visits, Life skill &amp; Soft skills training and effective guest seminars.</li> <li>❖ Focusing on developing professional relations, generating sponsorships and signing Memorandum of Understanding (MoUs) with the industries.</li> <li>❖ Enriching ecosystem for innovation by establishing incubation centers and motivating the students to become successful entrepreneur.</li> <li>❖ Increase in consultancy Revenue generation.</li> <li>❖ Receiving suggestions on latest requirements and technological trends from the industrial persons.</li> </ul>

  
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5.	Career Development for Faculty and Student	<ul style="list-style-type: none"> <li>❖ Encouraging faculty members to attend FDP/Seminar/Workshop etc.,</li> <li>❖ Formation of department forums and student's committee.</li> <li>❖ Rewarding the best performers and achievers in academics and in co-curricular activities.</li> <li>❖ Conduct more number of life skills, soft skills program.</li> <li>❖ Arranging various competitions and social events at institute and department level for encouraging participation</li> <li>❖ Rewarding the best performers and achievers in academics and co-curricular activities.</li> </ul>
6.	Strengthening Employability and Entrepreneurship	<ul style="list-style-type: none"> <li>❖ Increasing student's employability in their dream company.</li> <li>❖ Segregating diverse interest of students.</li> <li>❖ Conducting more number of placement drives.</li> <li>❖ Video recording of mock up interviews of students and feedback</li> <li>❖ Attain hundred percentage placements for all graduate students by improving interpersonal and technical skills.</li> </ul>
7.	Ensure Good Governance.	<ul style="list-style-type: none"> <li>❖ Developing E-Governance.</li> <li>❖ Leadership development through Decentralization.</li> <li>❖ Developing a proper working channel for smooth working.</li> <li>❖ Establishing fair and transparent</li> </ul>

  
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		<p>performance appraisal system.</p> <ul style="list-style-type: none"> <li>❖ Establishing internal audit committee for various departmental and institutional audits.</li> <li>❖ Establishing various committees and cells for the institute development.</li> </ul>
8.	Encouraging the Faculty and Students to Perceive Higher Studies	<ul style="list-style-type: none"> <li>❖ Identifying the interest of students.</li> <li>❖ Conducting Career guidance program.</li> <li>❖ Encouraging Faculty members to perceive higher studies by providing On Duty leave.</li> <li>❖ Providing all necessary documents to perceive their higher studies.</li> </ul>
9.	Alumni Interaction	<ul style="list-style-type: none"> <li>❖ SBECW has strong alumni's and involvement in all events.</li> <li>❖ Establishing dedicated alumni cell.</li> <li>❖ Generating and maintain database of all alumni and industrial contacts.</li> <li>❖ Recognition of successful alumni.</li> <li>❖ Engaging faculties and students with alumni and experienced industrial persons by inviting them for guest sessions.</li> <li>❖ Receiving suggestions on latest requirements and technological trends from the alumni</li> <li>❖ Developing and establishing consultancy projects.</li> </ul>

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10.	Research and Development work	<ul style="list-style-type: none"> <li>❖ Promoting R&amp;D activities through publications, applying grant from government and non government agencies.</li> <li>❖ Conducting seminars on recent trends and upcoming technology.</li> <li>❖ Conducting more number of FDP program on research Methodology.</li> </ul>
11.	Engaging in social Outreach Activities and services	<ul style="list-style-type: none"> <li>❖ Creating awareness on social activities through NSS/YRC/RRC.</li> </ul>
12.	Enhancing Infrastructure and other facilities	<ul style="list-style-type: none"> <li>❖ Planning and analyzing the requirements of facilities.</li> <li>❖ Enhancing the classrooms and laboratories.</li> <li>❖ Enhancing basic amenities of the college.</li> <li>❖ Upgradation of departments and Library</li> </ul>

## Conclusion

The strategic plan is an attempt to outline a course for the institute's growth and achievement of its objectives. The framework is intended to communicate the institute's future-year objectives. In order to drive success and sustainability over time, the appropriate implementation of strategic and regular evaluation will be carried out through cooperative teamwork. Due to scheduling constraints, the detailed deployment plans are not mentioned. These plans may not be static and could be modified according to the new needs.

  
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