



SRI BHARATHI ENGINEERING COLLEGE FOR WOMEN

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Kaikkurichi, Pudukkottai – 622 303

ACADEMIC YEAR (2022-2023) / ODD SEMESTER

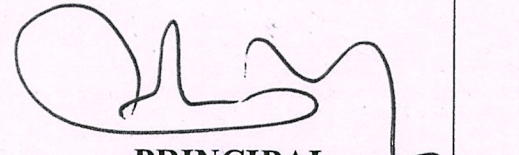
CIRCULAR

Date: 26-09-2022

This is to inform that **EDC Programme** on “**The Rise of women-led E-commerce ventures**” will be conducted on **Wednesday 28th September 2022** in the **Seminar Hall** by **Entrepreneurship & Development Cell** at **9.45 a.m.** All department II, III and IV year interested students are instructed to register their names with EDC coordinator and also attend the programme without fail.

Copy to

- All HoD's & Faculty Members
- All II, III & IV Year B.E classes
- IQAC Coordinator
- EDC Coordinator
- Notice board
- Office File


PRINCIPAL
26/09/22

PRINCIPAL
SRI BHARATHI ENGINEERING
COLLEGE FOR WOMEN
KAIKKURICHI - 622 303.
PUDUKKOTTAI DISTRICT


Dr. S. THILAGAVATHI M.E., Ph.D.
PRINCIPAL
SRI BHARATHI ENGINEERING
COLLEGE FOR WOMEN
Kaikkurichi - 622 303, Pudukkottai Dt.



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KAIKKURICHI, PUDUKKOTTAI - 622 303

INTERNAL QUALITY ASSURANCE CELL

in association with

ENTREPRENEURSHIP & DEVELOPMENT CELL

Cordially invites you for the

EDC PROGRAM

ON

"THE RISE OF WOMEN-LED E-COMMERCE VENTURES"

Date : 28.09.2022

Venue: Seminar Hall

Shri. G. Dhanasekaran

Chairman, Sri Bharathi Educational Institutions

Will Preside

Dr. S .Thilagavathi, Principal, SBECW

Shri. Er. N. Kanagarajan, Correspondent, SBECW

Will offer the felicitation

RESOURCE PERSON

Ms. Aishwarya Srinivasan,

Dr. S. THILAGAVATHI M.E., Ph.D.,
PRINCIPAL
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Kaikkurichi - 622 303, Pudukkottai Dt.

SAS MACHINERIES, Alumni, Entrepreneur,
Pudukkottai.





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ACADEMIC YEAR (2022-2023)/ODD SEMESTER

EPC Programme on "THE RISE OF WOMEN-LED E-COMMERCE VENTURES" Programme Schedule

Date : 28-09-2022 -WEDNESDAY

Time : 11.30 a.m.

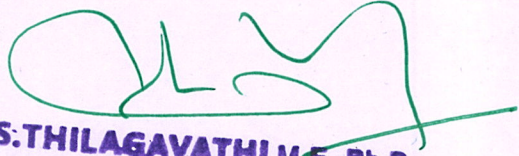
Venue : Seminar Hall

Welcome Address : **Mrs.B.PRIYA**
Chief Guest Introduction : Asst. Professor / EEE,
SBECW

Resource Person : **Ms.Aishwarya Srinivasan,**
SAS MACHINERIES,
ALUMNI, ENTREPRENEUR
Pudukkottai.

Vote of Thanks : **Ms.JEYASRI**
Third Year Student/ECE,
SBECW.




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ACADEMIC YEAR (2022-2023)/ ODD SEMESTER

EDC Programme

On

“THE RISE OF WOMEN-LED E-COMMERCE VENTURES”

STUDENTS PARTICIPATION LIST

Date: 28.09.2022

S.NO	REG.NO	NAME	BRANCH
1.	912621103001	AKILA G	II/CIVIL
2.	912621103002	GAYATHRI G	II/CIVIL
3.	912621103007	SHERLIN KAVYA B	II/CIVIL
4.	912621103301	JENIFAR A	II/CIVIL
5.	912621106001	AMRIN M	II/ECE
6.	912621106003	DHANYASHREE A	II/ECE
7.	912621106005	KAVIYA K	II/ECE
8.	912621106006	KEERTHANA V	II/ECE
9.	912621106007	PAVITHRA P	II/ECE
10.	912621106010	SUGUNA C	II/ECE
11.	912621105001	GOKULAPRAVEENA A	II/EEE
12.	912621105004	SUMITHRA S	II/EEE
13.	912621104001	ABINAYA K	II/CSE
14.	912621104002	AMEERA N	II/CSE
15.	912621104018	PRIYA M	II/CSE
16.	912621104019	RABIKA R	II/CSE
17.	912621104021	SAHEENA BEGAM A	II/CSE

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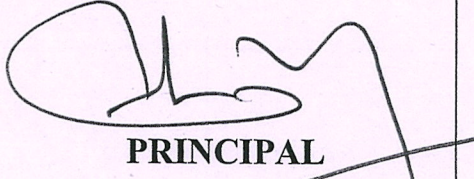
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18.	912621104029	VINITHA K	II/CSE
19.	912621104702	SWATHI A.R	II/CSE
20.	912620103001	ASWINI T	III/CIVIL
21.	912620103004	SUBATHRA S	III/CIVIL
22.	912620103301	BHAVANI S	III/CIVIL
23.	912620103302	MEGALA V	III/CIVIL
24.	912620106001	ABIRAMI S	III/ECE
25.	912620106002	ANUSHYA M	III/ECE
26.	912620106004	JEYASRI K	III/ECE
27.	912620106006	SENPAGAHARINI V	III/ECE
28.	912620106007	SONIYA P	III/ECE
29.	912620105001	KAYALVIZHI K	III/EEE
30.	912620105002	RAMADEVI S	III/EEE
31.	912620105302	KAVIYA R	III/EEE
32.	912620105303	KOPPERUNDEVI S	III/EEE
33.	912620104001	AKALYA S	III/CSE
34.	912620104002	HEMA V	III/CSE
35.	912620104008	NANDHINI P	III/CSE
36.	912620104013	ROSHIKA K	III/CSE
37.	912620104014	SABHA AYSHA S	III/CSE
38.	912620104019	SUBASHINI M	III/CSE
39.	912620104020	SWETHA D	III/CSE
40.	912620104021	VANATHI T	III/CSE
41.	912619103001	AJITHA T	IV/CIVIL
42.	912619103003	DIVYA V	IV/CIVIL
43.	912619103005	MUTHULAKSHMI S	IV/CIVIL


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44.	912619103006	PRAVEENA S	IV/CIVIL
45.	912619106005	MAHESWARI K	IV/ECE
46.	912619106006	MANISHA S	IV/ECE
47.	912619106009	RAGAVI V	IV/ECE
48.	912619106010	RAJAPRABA M	IV/ECE
49.	912619106011	SASIKA K	IV/ECE
50.	912619105001	AASHIKA R	IV/EEE
51.	912619105008	PAVITHRA M	IV/EEE
52.	912619105010	SIVARANJANI S	IV/EEE
53.	912619104001	ANNAPOORANI M	IV/CSE
54.	912619104014	NIROSHIKA R	IV/CSE
55.	912619104029	SURIYA JOTHI S	IV/CSE
56.	912619104301	ABINAYA S	IV/CSE


EDC COORDINATOR


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EDC Programme

On

“THE RISE OF WOMEN-LED E-COMMERCE VENTURES”

ATTENDANCE SHEET

Date: 28.09.2022

S.NO	REG.NO	NAME	BRANCH	SIGNATURE
1.	912621103001	AKILA G	II/CIVIL	G. Akila
2.	912621103002	GAYATHRI G	II/CIVIL	G. Gayathri
3.	912621103007	SHERLIN KAVYA B	II/CIVIL	B. Sherlin
4.	912621103301	JENIFAR A	II/CIVIL	Jenif - A
5.	912621106001	AMRIN M	II/ECE	M. Amrin
6.	912621106003	DHANYASHREE A	II/ECE	A. Dhanyashree
7.	912621106005	KAVIYA K	II/ECE	K. Kaviya
8.	912621106006	KEERTHANA V	II/ECE	V. Keerthana
9.	912621106007	PAVITHRA P	II/ECE	P. Pavithra
10.	912621106010	SUGUNA C	II/ECE	C. Suguna
11.	912621105001	GOKULAPRAVEENA A	II/EEE	A. Gokul
12.	912621105004	SUMITHRA S	II/EEE	S. Sumithra
13.	912621104001	ABINAYA K	II/CSE	K. Abinaya
14.	912621104002	AMEERA N	II/CSE	N. Ameen
15.	912621104018	PRIYA M	II/CSE	M. Priya
16.	912621104019	RABIKA R	II/CSE	R. Rabisu
17.	912621104021	SAHEENA BEGAM A	II/CSE	A. Saheena Begam
18.	912621104029	VINITHA K	II/CSE	K. Vinitha

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19.	912621104702	SWATHI A.R	II/CSE	<i>A.R. Swathi</i>
20.	912620103001	ASWINI T	III/CIVIL	T. Aswini
21.	912620103004	SUBATHRA S	III/CIVIL	S. Subathra
22.	912620103301	BHAVANI S	III/CIVIL	<i>B.S.</i>
23.	912620103302	MEGALA V	III/CIVIL	<i>V. Megala</i>
24.	912620106001	ABIRAMI S	III/ECE	<i>S. Abirami</i>
25.	912620106002	ANUSHYA M	III/ECE	M. Anushya
26.	912620106004	JEYASRI K	III/ECE	<i>K. Jayasri</i>
27.	912620106006	SENPAGAHARINI V	III/ECE	<i>V. Senpagaharini</i>
28.	912620106007	SONIYA P	III/ECE	P. Soniya
29.	912620105001	KAYALVIZHI K	III/EEE	<i>K. Kayalvizhi</i>
30.	912620105002	RAMADEVI S	III/EEE	<i>S. Ramadevi</i>
31.	912620105302	KAVIYA R	III/EEE	R. Kaviya
32.	912620105303	KOPPERUNDEVI S	III/EEE	<i>S. Kopperundevi</i>
33.	912620104001	AKALYA S	III/CSE	<i>A. Kalya</i>
34.	912620104002	HEMA V	III/CSE	<i>V. Hema</i>
35.	912620104008	NANDHINI P	III/CSE	<i>P. Nandhini</i>
36.	912620104013	ROSHIKA K	III/CSE	<i>K. Roshika</i>
37.	912620104014	SABHA AYSHA S	III/CSE	<i>S. Sabha Aysha</i>
38.	912620104019	SUBASHINI M	III/CSE	<i>M. Subashini</i>
39.	912620104020	SWETHA D	III/CSE	<i>D. Swetha</i>
40.	912620104021	VANATHI T	III/CSE	<i>T. Vanathi</i>
41.	912619103001	AJITHA T	IV/CIVIL	<i>T. Ajitha</i>
42.	912619103003	DIVYA V	IV/CIVIL	<i>V. Divya</i>
43.	912619103005	MUTHULAKSHMI S	IV/CIVIL	<i>S. Muthulakshmi</i>
44.	912619103006	PRAVEENA S	IV/CIVIL	<i>S. Praveena</i>

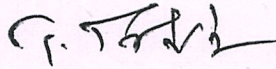
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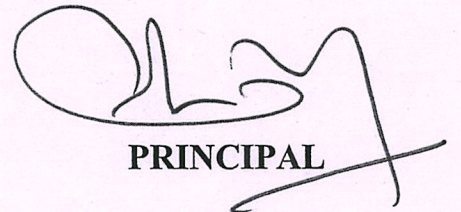
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45.	912619106005	MAHESWARI K	IV/ECE	Maheswari
46.	912619106006	MANISHA S	IV/ECE	S. Manish
47.	912619106009	RAGAVI V	IV/ECE	V. Ragavi
48.	912619106010	RAJAPRABA M	IV/ECE	M. Rajaprabha
49.	912619106011	SASIKA K	IV/ECE	Sasika
50.	912619105001	AASHIKA R	IV/EEE	R. Aashika
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52.	912619105010	SIVARANJANI S	IV/EEE	S. Sivaranjani
53.	912619104001	ANNAPOORANI M	IV/CSE	Annapoornam
54.	912619104014	NIROSHIKA R	IV/CSE	N. Niroshika
55.	912619104029	SURIYA JOTHI S	IV/CSE	S. Suriyajothi
56.	912619104301	ABINAYA S	IV/CSE	S. Abinaya



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Kaikkurichi, Pudukkottai, Tamil Nadu – 622 303, India

REPORT OF THE PROGRAM

1	Program Name	:	EDC program on “The Rise of women-led E-commerce Ventures”
2	Date of program	:	28.09.2022
3	Resource person	:	Ms. Aishwarya srinivasan, SAS MACHINERIES, Alumni, Entrepreneur, Pudukkottai.
4	Participants	:	56 Students
5	Objective of program	:	The objective of the programme is to examine and understand the growing influence and success of women entrepreneurs in the e-commerce sector.
6	Outcome of this program	:	At the end of this program, the student will be able to <ul style="list-style-type: none">Analyze current trends and innovations introduced by women-led e-commerce ventures.Investigate the strategies employed by women entrepreneurs to enter and grow in the competitive e-commerce market.Explore how women-led e-commerce ventures have served as a tool for empowerment, both economically and socially.
7	Photo		


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KAIKKURICHI, PUDUKKOTTAI-622303

CERTIFICATE OF PARTICIPATION

This is to certify that Ms.KAVIYA. K , II-ECE has participated in one day **EDC programme** on “The Rise of women-led E-commerce ventures” conducted by Entrepreneurship Development Cell of **Sri Bharathi Engineering College for Women** on **28th September 2022** during the academic year 2022–2023.


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This is to certify that Ms. GAYATHRI G, II-CIVIL has participated in one day **EDC programme** on “The Rise of women-led E-commerce Ventures” conducted by Entrepreneurship Development Cell of **Sri Bharathi Engineering College for Women** on **28th September 2022** during the academic year 2022–2023.


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This is to certify that Ms. RABIKA R, II-CSE has participated in one day EDC programme on “The Rise of women-led E-commerce Ventures” conducted by Entrepreneurship Development Cell of Sri Bharathi Engineering College for Women on 28th September 2022 during the academic year 2022–2023.


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This is to certify that Ms. KEERTHANA V, II-ECE has participated in one day **EDC programme** on “The Rise of women-led E-commerce Ventures” conducted by Entrepreneurship Development Cell of **Sri Bharathi Engineering College for Women** on **28th September 2022** during the academic year 2022–2023.


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This is to certify that Ms. SUMITHRA S, II-EEE has participated in one day **EDC programme** on “The Rise of women-led E-commerce Ventures” conducted by Entrepreneurship Development Cell of **Sri Bharathi Engineering College for Women** on **28th September 2022** during the academic year 2022–2023.


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This is to certify that Ms. SUBATHRA S, III-CIVIL has participated in one day **EDC programme** on “The Rise of women-led E-commerce Ventures” conducted by Entrepreneurship Development Cell of **Sri Bharathi Engineering College for Women** on **28th September 2022** during the academic year 2022–2023.


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This is to certify that Ms. NANDHINI P, III-CSE has participated in one day EDC programme on “The Rise of women-led E-commerce Ventures” conducted by Entrepreneurship Development Cell of Sri Bharathi Engineering College for Women on 28th September 2022 during the academic year 2022–2023.


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This is to certify that Ms. JEYASRI K, III-ECE has participated in one day EDC programme on "The Rise of women-led E-commerce Ventures" conducted by Entrepreneurship Development Cell of Sri Bharathi Engineering College for Women on 28th September 2022 during the academic year 2022-2023.

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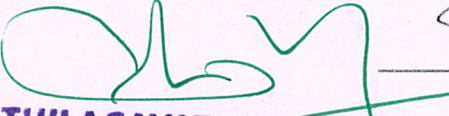


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This is to certify that Ms. KAVIYA R, III-EEE has participated in one day EDC programme on “The Rise of women-led E-commerce Ventures” conducted by Entrepreneurship Development Cell of Sri Bharathi Engineering College for Women on 28th September 2022 during the academic year 2022–2023.


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This is to certify that Ms. DIVYA V, IV-CIVIL has participated in one day EDC programme on “The Rise of women-led E-commerce Ventures” conducted by Entrepreneurship Development Cell of Sri Bharathi Engineering College for Women on 28th September 2022 during the academic year 2022–2023.


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KAIKKURICHI, PUDUKKOTTAI-622303

CERTIFICATE OF PARTICIPATION

This is to certify that Ms. SASIKA K, IV-ECE has participated in one day EDC programme on “The Rise of women-led E-commerce Ventures” conducted by Entrepreneurship Development Cell of Sri Bharathi Engineering College for Women on 28th September 2022 during the academic year 2022–2023.


EDC COORDINATOR


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CERTIFICATE OF PARTICIPATION

This is to certify that Ms. SIVARANJANI S, IV-EEE has participated in one day **EDC programme** on “The Rise of women-led E-commerce Ventures” conducted by Entrepreneurship Development Cell of **Sri Bharathi Engineering College for Women** on **28th September 2022** during the academic year 2022–2023.


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