

SRI BHARATHI ENGINEERING COLLEGE FOR WOMEN

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Kaikkurichi, Pudukkottai – 622 303

ACADEMIC YEAR (2018-2019) / EVEN SEMESTER

CIRCULAR

Date: 05-02-2019

This is to inform that EDC Programme on "Crisis Management Strategies: Lessons from Women Entrepreneurs" will be conducted on Wednesday 6th February 2019 in the Seminar Hall by Entrepreneurship & Development Cell at 9.45 a.m. All department I, II, III and IV year interested students are instructed to register their names with EDC Coordinator and also attend the programme without fail.

PRINCIPAL

PRINCIPAL

SRI BHARATHI ENGINEERING COLLEGE FOR WOMEN KAIKKURICHI - 622 303. PUDUKKOTTAI DISTRICT

Copy to

- All HoD's & Faculty Members
- All I,II,III & IV Year B.E classes
- IQAC Coordinator
- EDC Coordinator
- Notice board
- Office File

Dr. S.THILAGAVATHI M.E., Ph.D.,
PRINCIPAL

SRI BHARATHI ENGINEERING COLLEGE FOR WOMEN Kaikkurchi - 622 303, Pudukkottai Dt.



SRI BHARATHI ENGINEERING COLLEGE FOR WOMEN

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai) KAIKKURICHI, PUDUKKOTTAI -622 303

IQAC

in association with

ENTREPRENEURSHIP & DEVELOPMENT CELL

Cordially invites you for the

EDC PROGRAM

On

"CRISIS MANAGEMENT STRATEGIES: LESSONS FROM WOMEN **ENTREPRENEURS**"

Date: 06.02.2019

Venue: Seminar Hall

Shri. G. Dhanasekaran

Chairman, Sri Bharathi Educational Institutions

Will Preside

Dr. S . Thilagavathi, Principal, SBECW

Shri. Er. N. Kanagarajan, Correspondent, SBECW

Will offer the felicitation

RESOURCE PERSON

Mr. AJAY VISWANATH,

EDC Coordinator,

Parul Institute of Engineering and Technology, Parul University,

Gujarat.





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Kaikkurichi, Pudukkottai – 622 303.

ACADEMIC YEAR (2018-2019)/EVEN SEMESTER

CDC Programme

on

"CRISIS MANAGEMENT STRATEGIES: LESSONS FROM WOMEN ENTREPRENEURS"

Programme Schedule

Date

06-02-2019-WEDNESDAY

Time: 10.00 a.m.

Venue

Seminar Hall

WelcomeAddress

Mr.R.VIJAY

Chief Guest Introduction

Asst. Professor / CSE,

SBECW

Resource Person

Mr. AJAY VISWANATH,

EDC Coordinator,

Parul Institute of Engineering and Technology,

Parul University,

Gujarat.

Vote of Thanks

Ms. M.SANGEETHA

Final Year Student/EEE,

SBECW



Dr. S:THILAGAVATHI M.S.,Ph.D.
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ACADEMIC YEAR (2018-2019)/ EVEN SEMESTER

EDC Programme

On

"CRISIS MANAGEMENT STRATEGIES: LESSONS FROM

WOMEN ENTREPRENEURS"

STUDENTS PARTICIPATION LIST

Date: 06.02.2019

| S.NO | REG.NO | NAME | BRANCH |
|---------|---------------|--------------------|----------|
| 1. | 912618103008 | SATHYA M | I/CIVIL |
| 2. | 912618106004 | ATCHAYA R | I/ECE |
| 3. | 912618106005 | JAYAPRIYA T | I/ECE |
| 4. | 912618105004 | JEEVITHA R | I/EEE |
| 5. | 912618104006 | GAYATHRI S | I/CSE |
| 6. | 912618104013 | KOWSALYA S | I/IT |
| 7. | 912617103003 | KARTHIKA.K | II/CIVIL |
| 8. | 912617103004 | KASTHURI.K | II/CIVIL |
| 9. | 912617103005 | MONIKA.K | II/CIVIL |
| 10. | 912617103006 | MUTHUMEENA.P | II/CIVIL |
| 11. | 912617106001 | ABIRAMI.S | II/ECE |
| 12. | 912617106002 | ABISHEKA.S | II/ECE |
| 13. | 912617106003 | ATSHAYA.R | II/ECE |
| 14. | 912617106004 | BAVADHARANI.A | II/ECE |
| 15. | 912617106010 | KANIMOZHI.D | II/ECE |
| 16. | 912617106011 | KAVYA.C | II/ECE |
| 17. | 912617105003 | PRIYA.T | II/EEE |
| 18. | 912617105004 | SAJINA.K | II/EEE |
| 19. | 912617105005 | SELSIYA.R | II/EEE |
| 20. | 912617105006 | THENMOZHI.J | II/EEE |
| 21. | 912617105007 | VANITHA.E | II/EEE |
| 22. | 912617104001 | ADAIKKALAJAYASRI.J | II/CSE |
| 23. | 912617104002 | AKILA.S | II/CSE |
| 24. | 912617104003 | BAVANI.V | II/CSE |
| 25. | 912617104004 | DHANALAKSHMI.S | II/CSE |
| 26. | 912617104005 | INDUMATHI.S | II/CSE |
| 27. | 912617104006 | KARTHIKA.S | II/CSE |
| 28. | 912617205003 | KALAIVANI.K | II/IT |
| 29. | 912617205004 | MARYSELCIYA.S | II/IT |
| THI 30= | P912617205005 | MERCY KIRUBA.C | II/IT |
| PAL 31. | 912617205006 | RUPASRI.M | II/IT |

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| 32. | 912617205007 | SHANMATHI.S | II/IT |
|-----|--------------|---------------------|-----------|
| 33. | 912616103005 | LAVANYA.K | III/CIVIL |
| 34. | 912616103006 | MASILAMANI.M | III/CIVIL |
| 35. | 912616103007 | MENAKA.R | III/CIVIL |
| 36. | 912616103008 | PRAVEENA.M | III/CIVIL |
| 37. | 912616103301 | GOWSIKA N | III/CIVIL |
| 38. | 912616106005 | DHARANIYA.A | III/ECE |
| 39. | 912616106006 | JEEVITHA.U | III/ECE |
| 40. | 912616106007 | MAHESWARI.V | III/ECE |
| 41. | 912616106008 | PAZHANIYAMMAL.R | III/ECE |
| 42. | 912616105007 | KARUNAMBIGAI.A | III/EEE |
| 43. | 912616105008 | PRASANNA.K | III/EEE |
| 44. | 912616105009 | SARANYA.G | III/EEE |
| 45. | 912616105010 | SNEHA.V | III/EEE |
| 46. | 912616104004 | GAYATHRI.K | III/CSE |
| 47. | 912616104005 | ISWARYA.M | III/CSE |
| 48. | 912616104006 | ISWARYA.P | III/CSE |
| 49. | 912616104007 | JENCIYA.C | III/CSE |
| 50. | 912616104014 | RILVANA.V | III/CSE |
| 51. | 912616205003 | GAYATHRI.M | III/IT |
| 52. | 912616205004 | MADHU BASHINI.B | III/IT |
| 53. | 912616205005 | MAHALAKSHMI.R | III/IT |
| 54. | 912616205006 | MURUGASHANTHINI.O | III/IT |
| 55. | 912615103011 | KARTHIKA .T | IV/CIVIL |
| 56. | 912615103012 | MADHUMITHA .M | IV/CIVIL |
| 57. | 912615103013 | RAIHANAJASMINE .A.S | IV/CIVIL |
| 58. | 912615103303 | VANMATHI M | IV/CIVIL |
| 59. | 912615106001 | AARTHI .M | IV/ECE |
| 60. | 912615106002 | ABIRAMI .C | IV/ECE |
| 61. | 912615106004 | AKILA .S | IV/ECE |
| 62. | 912615106005 | ARTHI .M | IV/ECE |
| 63. | 912615105009 | SANGEETHA .M | IV/EEE |
| 64. | 912615105011 | SANTHIYA RANI .C | IV/EEE |
| 65. | 912615105012 | SUGANYA .A | IV/EEE |
| 66. | 912615104012 | NANTHINI .N | IV/CSE |
| 67. | 912615104013 | PRIYA .S | IV/CSE |
| 68. | 912615104014 | PRIYADHARSHINI .M | IV/CSE |
| 69. | 912615104015 | RESHMA BARVEEN .S | IV/CSE |
| 70. | 912615104901 | SHENAZ SHERIN.Z | IV/CSE |
| 71. | 912615205004 | MAHALAKSHMI .S | IV/IT |
| 72. | 912615205005 | RENUGA .K | IV/IT |
| 73. | 912315205301 | SANGAVI D | |

EDC COORDINATOR

Dr. S.THILAGAVATHI

PRINCIPAL PRINCIPAL SRI BHARATHI ENGINEERINGIN

COLLEGE FOR WOMEN PRINCIPAL
Kaikkurchi - 622 303, Pudukkottai BHARATHI ENGINEERING

COLLEGE FOR WOMEN KAIKKURICHI - 622 303. PUDUKKOTTAI DISTRICT

SRI BHARATHI ENGINEERING COLLEGE FOR WOMEN (Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai-25)

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai-25) Kaikkurichi, Pudukkottai, Tamil Nadu – 622 303, India

ACADEMIC YEAR (2018-2019)/ EVENSEMESTER

EDC Programme

On

"CRISIS MANAGEMENT STRATEGIES: LESSONS FROM

WOMEN ENTREPRENEURS"

ATTENDANCE REPORT

Date: 06.02.2019

| S.NO | REG.NO | NAME | BRANCH | SIGNATURE |
|-------|----------------|--------------------|----------|-------------|
| 1. | 912618103008 | SATHYA M | I/CIVIL | Sathua |
| 2. | 912618106004 | ATCHAYA R | I/ECE | ATTILL R |
| 3. | 912618106005 | JAYAPRIYA T | I/ECE | Jaya Parya |
| 4. | 912618105004 | JEEVITHA R | I/EEE | Toovithas |
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| 6. | 912618104013 | KOWSALYA S | I/IT | 12 owsalya |
| 7. | 912617103003 | KARTHIKA.K | II/CIVIL | Karshika |
| 8. | 912617103004 | KASTHURI.K | II/CIVIL | Lastani |
| 9. | 912617103005 | MONIKA.K | II/CIVIL | Monitark. |
| 10. | 912617103006 | MUTHUMEENA.P | II/CIVIL | Alexander |
| 11. | 912617106001 | ABIRAMI.S | II/ECE | Ahris S |
| 12. | 912617106002 | ABISHEKA.S | II/ECE | AbiAluman |
| 13. | 912617106003 | ATSHAYA.R | II/ECE | CAH |
| 14. | 912617106004 | BAVADHARANI.A | II/ECE | Pavadend |
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| 32. | 912617205007 | SHANMATHI.S | II/IT | Sishuli |
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| 33. | 912616103005 | LAVANYA.K | III/CIVIL | horage. |
| 34. | 912616103006 | MASILAMANI.M | III/CIVIL | M. Maselamani |
| 35. | 912616103007 | MENAKA.R | III/CIVIL | Menaka. |
| 36. | 912616103008 | PRAVEENA.M | III/CIVIL | M. Drayeena |
| 37. | 912616103301 | GOWSIKA N | III/CIVIL | CIDWSINH.N |
| 38. | 912616106005 | DHARANIYA.A | III/ECE | A. Dharaniya |
| 39. | 912616106006 | JEEVITHA.U | III/ECE | Your Mal. |
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| 41. | 912616106008 | PAZHANIYAMMAL.R | III/ECE | Pazhanund |
| 42. | 912616105007 | KARUNAMBIGAI.A | III/EEE | A TAPINIANAU |
| 43. | 912616105008 | PRASANNA.K | III/EEE | Porasares. |
| 44. | 912616105009 | SARANYA.G | III/EEE | Saranya |
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| 54. | 912616205006 | MURUGASHANTHINI.O | III/IT | Murugani. |
| 55. | 912615103011 | KARTHIKA .T | IV/CIVIL | karthika |
| 56. | 912615103012 | MADHUMITHA .M | IV/CIVIL | Hathunitha |
| 57. | 912615103013 | RAIHANAJASMINE .A.S | IV/CIVIL | Karharon. |
| 58. | 912615103303 | VANMATHI M | IV/CIVIL | Vanney) |
| 59. | 912615106001 | AARTHI .M | IV/ECE | . Devithe " |
| 60. | 912615106002 | ABIRAMI .C | IV/ECE | John. |
| 61. | 912615106004 | AKILA .S | IV/ECE | Axila |
| 62. | 912615106005 | ARTHI .M | IV/ECE | fart his |
| 63. | 912615105009 | SANGEETHA .M | IV/EEE | Sangootha. |
| 64. | 912615105011 | SANTHIYA RANI .C | IV/EEE | carthy |
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| 66. | 912615104012 | NANTHINI .N | IV/CSE | Marthes |
| 67. | 912615104013 | PRIYA .S | IV/CSE | 1.12 |
| 68. | 912615104014 | PRIYADHARSHINI .M | IV/CSE | Teriad larshin |
| 69. | 912615104015 | RESHMA BARVEEN .S | IV/CSE | Reshourson |
| 70. | 912615104901 | SHENAZ SHERIN.Z | IV/CSE | Shenans |
| 71. | 912615205004 | MAHALAKSHMI .S | IV/IT | Halalakshin: |
| 72. | 912615205005 | RENUGA .K | IV/IT | Renuego |
| 73. | 912315205301 | SANGAVI D | IV/IT | Sangari D |
| | | | 17/11 | 1 Sangervi 3) |

EDC COORDINATOR

Dr. S.THILAGAVATHI M.E., Ph. D. SRIBHARATHI ENGINEERING PRINCIPAL

SRI BHARATHI ENGINEERING **COLLEGE FOR WOMEN** Kaikkurchi - 822 303, Pudukkottai Dt.

COLLEGE FOR WOMEN KAIKKURICHI - 622 303. PUDUKKOTTAI DISTRICT

Total sou work

SRI BHARATHI ENGINEERING COLLEGE FOR WOMEN

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai-25) Kaikkurichi, Pudukkottai, Tamil Nadu – 622 303, India

| | | | REPORT OF THE PROGRAM |
|---|-------------------------|---|--|
| 1 | Program Name | : | EDC Programme on "Crisis Management Strategies: Lessons from Women Entrepreneurs" |
| 2 | Date of program | : | 06.02.2019 |
| 3 | Resource person | : | Mr.AJAY VISWANATH, EDC Coordinator, Parul Institute of Engineering and Technology, Parul University, Gujarat. |
| 4 | Participants | : | 73 Students |
| 5 | Objective of program | : | The objective of the EDC programme is to analyze and extract valuable insights from the experiences of women entrepreneurs who have effectively navigated and managed crises in their businesses. |
| 6 | Outcome of this program | : | At the end of this program, the student will be able to Provide practical lessons and insights specifically tailored for small and medium enterprises, drawing on the experiences of women entrepreneurs who have successfully managed crises in smaller business contexts. Aim to empower and motivate individuals and organizations facing crises by showcasing real-world examples of effective leadership and resilience. Offer practical lessons that can be applied by a broad audience facing diverse challenges in various business environments. |
| 7 | Photo | | "Crisis Management Strategies: Lessons from Women Entrepreneurs" 06.02.2019 |

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PRINCIPAL COLLEGE FOR WOMEN
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COLLEGE FOR WOMEN
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CERTIFICATE OF PARTICIPATION

| This is to certify that | Ms. RENUGA .K, IV-IT | has participated in one | day |
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EDC programme on "Crisis Management Strategies: Lessons from Women

Entrepreneurs" conducted by Entrepreneurship Development Cell of Sri Bharathi

Engineering College for Women on 6th February 2019 during the academic year

2018-2019.

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CERTIFICATE OF PARTICIPATION

| This is to certify that _ | Ms. SATHYA M, I- | CIVIL | has participated in | one |
|----------------------------|------------------------------|----------------|-----------------------|------|
| day EDC programme | on "Crisis Manage | nent Strategie | s: Lessons from Wo | men |
| Entrepreneurs" con | ducted by Entrepreneu | rship Developm | nent Cell of Sri Bhar | athi |
| Engineering College | for Women on 6 th | February 2019 | during the academic | year |
| 2018–2019. | | | | |

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Dr. S.THILAGAVATHI M.E., Ph.D.

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Kaikkurchi - 622 303, Pudukkottai Dt.



CERTIFICATE OF PARTICIPATION

| This is to certify that | Ms. ATCHAYAR, I-ECE | has participated in one |
|----------------------------|---|-------------------------------|
| day EDC programme | on "Crisis Management Strat | egies: Lessons from Women |
| Entrepreneurs" con | ducted by Entrepreneurship Deve | lopment Cell of Sri Bharathi |
| Engineering College | for Women on 6 th February 2 | 2019 during the academic year |
| 2018–2019. | | |

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CERTIFICATE OF PARTICIPATION

| This is to certify that _ | Ms. JEEVITHA I | R, I-EEE | has participated in | n one |
|----------------------------|---------------------|-----------------|------------------------|--------|
| day EDC programme | on "Crisis Manaş | gement Strateg | ies: Lessons from Wo | omen |
| Entrepreneurs" con | ducted by Entreprer | eurship Develop | oment Cell of Sri Bha | ırathi |
| Engineering College | for Women on 6 | h February 201 | 19 during the academic | year |
| 2018–2019. | | | | |

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Dr. S.THILAGAVATHI M.E., Ph.D.

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WOMEN PRINCIPAL



CERTIFICATE OF PARTICIPATION

| This is to certify that | Ms. GAYATHRIS, I-C | has parti | icipated in one |
|----------------------------|---------------------------|------------------------|-----------------|
| day EDC programme | on "Crisis Managemen | it Strategies: Lessons | from Women |
| Entrepreneurs" con | ducted by Entrepreneurshi | p Development Cell of | Sri Bharath |
| Engineering College | for Women on 6th Febr | ruary 2019 during the | academic year |
| 2018–2019. | | | |

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CERTIFICATE OF PARTICIPATION

| This is to certify that _ | Ms. KOWSALYAS, I-IT | has participated in one |
|----------------------------|----------------------------------|------------------------------|
| day EDC programme | on "Crisis Management Strate | egies: Lessons from Women |
| Entrepreneurs" cond | ducted by Entrepreneurship Devel | opment Cell of Sri Bharathi |
| Engineering College | for Women on 6th February 2 | 019 during the academic year |
| 2018–2019. | | |

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CERTIFICATE OF PARTICIPATION

| This is to certify that | Ms. MONIKA K | , II-CIVIL | has partic | cipated in one |
|----------------------------|--------------------------|--------------------------|-------------------|----------------|
| day EDC programme | e on "Crisis Mana | gement Strat | egies: Lessons f | rom Women |
| Entrepreneurs" con | iducted by Entrepre | neurship Devel | lopment Cell of | Sri Bharathi |
| Engineering College | for Women on 6 | th February 2 | 2019 during the a | academic year |
| 2018–2019 | | | | |

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Kaikkurchi - 622 363, Pudukkottai Dt.



CERTIFICATE OF PARTICIPATION

This is to certify that Ms. ABISHEKA.S, II-ECE has participated in one day EDC programme on "Crisis Management Strategies: Lessons from Women Entrepreneurs" conducted by Entrepreneurship Development Cell of Sri Bharathi Engineering College for Women on 6th February 2019 during the academic year 2018–2019.

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EDC COORDINATOR

Dr. S.THILAGAVATHI M.E., Ph.D.

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Kaikkurchi - 622 303, Pudukkottai Dt.



CERTIFICATE OF PARTICIPATION

| This is to certify that Ms. SAJINA.K, II-EEE | has participated in one day |
|---|-------------------------------|
| EDC programme on "Crisis Management Strate | egies: Lessons from Women |
| Entrepreneurs" conducted by Entrepreneurship Deve | elopment Cell of Sri Bharathi |
| Engineering College for Women on 6th February | 2019 during the academic year |
| 2018–2019. | |

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CERTIFICATE OF PARTICIPATION

| This is to certify that | Ms. BAVANI.V, II-CSE | has | participated in | one day |
|-------------------------|----------------------|-----|-----------------|---------|
|-------------------------|----------------------|-----|-----------------|---------|

EDC programme on "Crisis Management Strategies: Lessons from Women Entrepreneurs" conducted by Entrepreneurship Development Cell of Sri Bharathi

Engineering College for Women on 6th February 2019 during the academic year

2018-2019.

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CERTIFICATE OF PARTICIPATION

This is to certify that Ms. MERCY KIRUBA.C, II-IT has participated in one day EDC programme on "Crisis Management Strategies: Lessons from Women Entrepreneurs" conducted by Entrepreneurship Development Cell of Sri Bharathi Engineering College for Women on 6th February 2019 during the academic year 2018–2019.

J. Dr

EDC COORDINATOR

Dr. S.THILAGAVATHI M.E., Ph.D.,

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CERTIFICATE OF PARTICIPATION

This is to certify that Ms. MENAKA.R, III-CIVIL has participated in one day EDC programme on "Crisis Management Strategies: Lessons from Women Entrepreneurs" conducted by Entrepreneurship Development Cell of Sri Bharathi Engineering College for Women on 6th February 2019 during the academic year 2018–2019.

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This is to certify that Ms. MAHESWARI.V, III-ECE has participated in one day EDC programme on "Crisis Management Strategies: Lessons from Women Entrepreneurs" conducted by Entrepreneurship Development Cell of Sri Bharathi Engineering College for Women on 6th February 2019 during the academic year 2018–2019.

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This is to certify that Ms. SARANYA.G, III-EEE has participated in one day EDC on "Crisis Management Strategies: Lessons from Women programme Entrepreneurs" conducted by Entrepreneurship Development Cell of Sri Bharathi Engineering College for Women on 6th February 2019 during the academic year 2018-2019.

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| This is to certify that _ | Ms. JENCIYA.C, | III-CSE | has parti | cipated in on |
|---------------------------|------------------------------|----------------|------------------|---------------|
| day EDC programme | on "Crisis Manag | ement Strate | egies: Lessons f | from Wome |
| Entrepreneurs" cond | ucted by Entrepren | eurship Develo | opment Cell of | Sri Bharath |
| Engineering College f | for Women on 6 th | February 20 | 019 during the | academic yea |
| 2018–2019. | | | | |

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CERTIFICATE OF PARTICIPATION

This is to certify that Ms. MAHALAKSHMI.R, III-IT has participated in one day EDC programme on "Crisis Management Strategies: Lessons from Women Entrepreneurs" conducted by Entrepreneurship Development Cell of Sri Bharathi Engineering College for Women on 6th February 2019 during the academic year 2018–2019.

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CERTIFICATE OF PARTICIPATION

| This is to certify that Ms. MADHUMITHA .M, IV-CIVIL | nas |
|--|-----|
| participated in one day EDC programme on "Crisis Management Strategie | es: |
| Lessons from Women Entrepreneurs" conducted by Entrepreneurship Developme | ent |
| Cell of Sri Bharathi Engineering College for Women on 6th February 2019 duri | ng |
| the academic year 2018–2019. | 1 |

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CERTIFICATE OF PARTICIPATION

| This is to certify that _ | Ms. AKILA .S, IV-ECE | has participated in | one day | |
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| | | Access. | | |

EDC programme on "Crisis Management Strategies: Lessons from Women Entrepreneurs" conducted by Entrepreneurship Development Cell of Sri Bharathi Engineering College for Women on 6th February 2019 during the academic year 2018–2019.

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CERTIFICATE OF PARTICIPATION

| This is to certify that Ms. SUGANYA .A , IV-EEE | has participated in one |
|--|----------------------------------|
| day EDC programme on "Crisis Management Strategies | s: Lessons from Women |
| Entrepreneurs" conducted by Entrepreneurship Developm | ent Cell of Sri Bharath i |
| Engineering College for Women on 6 th February 2019 | during the academic year |
| 2018–2019. | |

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CERTIFICATE OF PARTICIPATION

| This is to certify that Ms. PRIYA .S, IV-CSE | has participated in one day |
|---|------------------------------|
| EDC programme on "Crisis Management Strateg | ies: Lessons from Women |
| Entrepreneurs" conducted by Entrepreneurship Develo | opment Cell of Sri Bharathi |
| Engineering College for Women on 6th February 20 | 119 during the academic year |
| 2018–2019. | |

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